

MEDIA RELEASE

Pentanet Is bringing 'Geforce NOW' Cloud Gaming Service to Australia In 2021

Register today for GeForce NOW in Australia as Pentanet confirms it will be bringing the widely anticipated gaming service to Australia this year.

Pentanet, one of the fastest growing internet service providers in Australia, today confirmed Australian gamers will soon have access to GeForce NOW – NVIDIA's premiere cloud-based game streaming service.

Players are able to [register their interest](#) as Pentanet examines future sites for local servers nationwide based on user demand.

Pentanet, based in Perth, is rapidly expanding its implementation of next-generation wireless technology in anticipation of the launch of the GeForce NOW cloud gaming service in Australia, after announcing a formal alliance agreement with NVIDIA.

Instead of leaving the fate of next-generation applications like cloud gaming to chance on the NBN, Pentanet have been at the forefront of connectivity in WA with its wireless internet solution since their inception in 2017. To further accelerate the network's growth, Pentanet will be expanding its roll out to include a next-generation gigabit fixed-wireless technology, which has been developed by Facebook. Working together on its design and implementation in Australia, it won't be long before people far and wide have access to the internet of tomorrow.

Pentanet will be selecting users nationally across a range of networks and RSPs to participate in its closed beta of the GeForce NOW service. According to founder and managing director Stephen Cornish, Pentanet will determine which networks in Australia have the capability to deliver the gaming technology to households, and which network types don't yet "cut the mustard".

"I think most people in Australia know by now that not all home internet was created equal. We're still willing to give other networks a go, but we won't shy from the challenge of building our own solution we know to work, like we did for Perth." – Stephen Cornish.

Entirely independent of the National Broadband Network (NBN) and dramatically outperforming it, Pentanet's fixed wireless network has transformed internet connectivity in Perth, which in 2019 was reported as having the second slowest internet speeds of all Australian capital cities. With an IPO on the ASX [this Friday](#), expansion of Pentanet's network technology isn't showing signs of slowing down anytime soon.

The company's cloud gaming strategy is evidence of Cornish's commitment to the digitisation of Australia, starting with Perth; his mission is to bring global-leading technology to the Australian gaming population – borne through his own frustration with Australian ISP performance for gaming.

GeForce NOW instantly transforms nearly any laptop, desktop, Mac, Android or iOS mobile device into a high-end gaming PC using cloud technology. It allows users to instantly play the most demanding PC games across devices without the need for expensive hardware systems. With an extensive Australian waitlist and the service already seeing success overseas, this new entry into gaming offers gamers a new way to play their favourite PC games.

GeForce NOW server locations will initially reside in Perth and Sydney, which will serve the purpose of the Pentanet's pilot program into the technology.

"Gamers need to be close to our infrastructure, so our deployment strategy will be guided by level of demand across Australia, and potentially even New Zealand" Cornish says. "The sooner gamers register on our website, the sooner our infrastructure could find its way to their city."

Pentanet may be a new name to some eastern states gamers, but the Company is no stranger to gaming and esports. In 2017, Cornish sold his house to build the first fixed wireless tower because he was frustrated with his performance in League of Legends.

Cornish jests, "I figured my bad internet was what was keeping me stuck Ranked Bronze, so I fixed it and have only been stuck in Silver ever since."

In 2019, Pentanet entered the esports market with the launch of Pentanet.GG, competing in the League of Legends Oceanic Pro League (OPL). The Pentanet.GG brand showcases the Company's dedication to gaming and esports, building a growing audience of gamers within the Pentanet ecosphere.

The team at Pentanet are proud gamers themselves, having founded Pentanet on principles of providing outstanding internet service to players. It's this commitment that helped forge an alliance with NVIDIA.

Public Beta Announcement:

Pentanet aims to roll out the Australian GeForce NOW beta mid-2021, with a commercial launch to follow. The invite-only beta will be for users who have pre-registered at gfn.pentanet.gg, with Pentanet customers receiving priority access.

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ABOUT PENTANET (ASX:5GG)

Pentanet are Western Australia's favourite telco, passionate about superfast internet and amazing local service. Delivering affordable high-speed internet services to the Perth metro area and NBN fibre to regional WA, Pentanet are proudly powering our great state with superfast internet solutions to suit your home, family, business or enterprise. It's fast, reliable, local internet that you can count on.

Born from three gamers' frustration with below average internet speeds, Pentanet has privately built Perth's largest and fastest growing fixed wireless network. With over 42 towers connected by over 300km of dark fibre across the Perth metropolitan region, the Pentanet Fixed Wireless network delivers fibre-like speeds 'through the air' using point-to-point technology.

Website: pentanet.com.au

ABOUT PENTANET.GG

Pentanet.GG exists to create opportunities for casual, aspirational, and professional gamers and streamers in Australia. PGG's professional esports players competed in the esports Oceanic Pro League in 2020 and will take part in the League of Legends Oceanic circuit in 2021. In January 2021, Pentanet announced an alliance with global graphics processing technology giant, NVIDIA, to bring its GeForce NOW cloud gaming platform to Australia. The service is anticipated to launch mid-2021.

Website: pentanet.gg

ABOUT STEPHEN CORNISH

Stephen Cornish founded Pentanet in 2017. Under his leadership, the company has continued to achieve impressive year-on-year growth. In 2018, Stephen was a finalist in the Australian Young Entrepreneur Awards, and in 2019 was recognised as one of WA's forty leading business entrepreneurs in the Business News 40under40 Awards. An avid gamer, in 2019 he founded Western Australia's own esports league, and is actively championing the digitisation of Perth as the next global esports destination.